

Bioret relies on CHARGEPLY to further decarbonize its fleet

After equipping itself with CNG-powered vehicles, the Bioret Group is now turning to electrification to further decarbonize its fleet. The Toulouse-based carrier has just equipped its subsidiary In'TERPECH's new site at Arpajon (91) with an ultra-fast electric charging station from CHARGEPLY.

The Bioret Group is at a turning point. After having opted for LNG and CNG, the carrier based in Saint-Jory (31), north of the Toulouse metropolitan area, is reorienting its fleet decarbonization strategy in favor of electric power. When I joined the company in January 2023, my mission was to focus on reducing greenhouse gas emissions," recalls Victor Bioret, Sales and CSR Director and son of CEO Serge Bioret. After an in-depth study, electric power appeared to be the best solution for reducing the carbon footprint of the regular tractions we carry out in France on behalf of our express customers." Since October 2023, the group has invested in thirteen electric vehicles: eleven tractors, one forwarder and one box carrier.



In September, Groupe Bioret installed an ultra-fast electric charging station by Aix-based engineering firm CHARGEPLY to power the electric tractors and forwarders based at its subsidiary In'TERPECH's new hub in Arpajon (Essonne). Equipped with three charging satellites, it delivers an installed power of 200 kW. The two electric vehicles, with a range of 300 km, operate inter-site shuttles for Bioret's courier customers in the Paris region. The choice of CHARGEPLY was based on several criteria: the flexibility of the three-terminal solution, which maximizes available power; the compatibility of the terminals with numerous truck manufacturers, ensuring the reliability of the charging process; and the attentiveness and support of CHARGEPLY's teams throughout the project.

“We're delighted to be working with CHARGEPLY, a company with a long track record of installations with well-known names in the industry. We can't wait to discover the station,” Victor Bioret enthuses.



About CHARGEPLY

Founded in 2019, CHARGEPLY is an international technology and engineering company specializing in heavy-duty electric vehicle charging. It offers a complete range of charging solutions designed to meet the specific needs of freight and passenger transport, while optimizing fleets' total cost of ownership. CHARGEPLY has full control over its technologies, both hardware and software, and has tested its products with leading European truck manufacturers. The company is growing rapidly, with offices in Europe (head office in Aix-en-Provence, France) and North America (head office in Seattle, USA). CHARGEPLY employs around forty people, including five in the Seattle office. CHARGEPLY's majority shareholder is Voltalia, an international player in renewable energies and provider of services across the entire value chain. Voltalia is present in over 20 countries, with 2.9 GW in operation or under construction, and 16.1 GW of projects under development. CHARGEPLY's adventure continues with constant investment in research and development, enabling the company to provide the market with the most advanced recharging solutions adapted to rapidly evolving needs. Further information: www.chargepoly.com

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